

Innovation, training and experience leads you from the box to the finish lane...

BERACING®

"JOINING YOUR DREAMS, REACHING YOUR GOALS"



COMPETITOR



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BERACING

Rally Dakar
2025

Born from intense learning,
more than 20 years in OFF-ROAD competition

.....

Organisation founded in 2024, aiming at **extensive solutions** for the teams with the best guarantees, to participate in Rally Raid competitions.



Rally du Maroc

2024



Rally Dakar

2020



Rally Dakar

2016

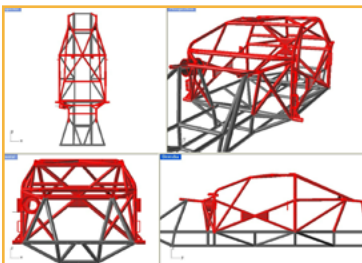


Rally Dakar

2012

Baja Spain

2005



Bertrand Marco Bluteau

From **2001** as a professional,
Engineer dedicated to Rally Raid.
Now CEO and leader of the organisation.



NISSAN CHALLENGE

2003



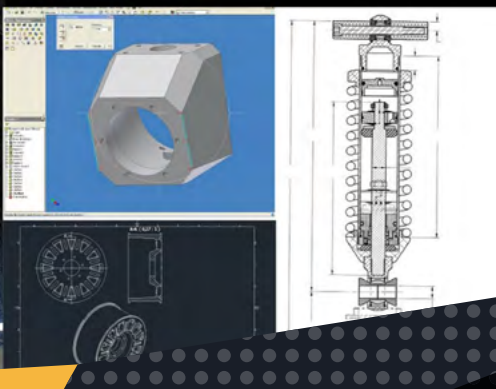
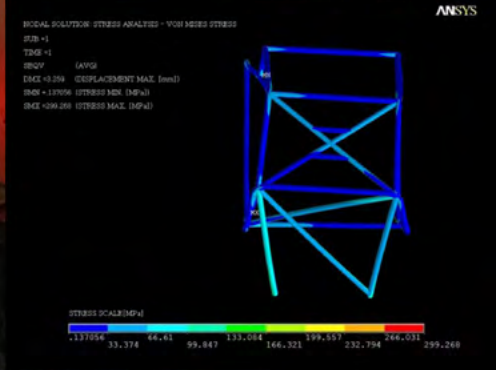
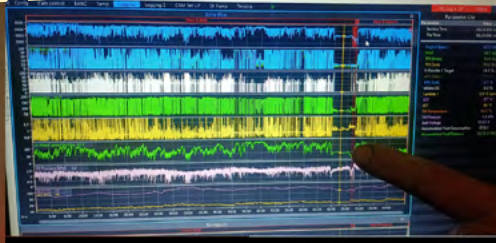
COMPETITION TEAM

- Racing competitor
- Technical and mechanical assistance team
- Test and training days



WORKSHOP AND ENGINEERING

- Racing workshop
- Engineering office
- Test laboratory



RACING ACADEMY

- Drivers training plans
- Navigation training
- Mechanics Technical training



26	Partiel	CAP c 00	0,97
Total			17,62
27	Partiel	CAP c 15	2,06
Total			19,68
28	Partiel	CAP c 330	0,70
Total			20,38
29	Partiel	CAP c 290	0,93



EVENTS & MARKETING

- Company events and private events
- Sponsors advertising
- Marketing for teams and drivers





OUR GOALS



1

To make RALLY RAID toughest competitions possible for amateur drivers.



Make sustainable sporting projects, with the most reliable sponsors.

2

3

Bring our drivers to the highest level with sporting spirit.

Promote development with innovating technologies.

4

5

Collaboration with technical centers and sporting organizers.

Share with society the sporting values.

6



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**READY TO CROSS THE STARTING LINE OF
YOUR DREAMS?**

info@beracing.net

@beracing_official    



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